



Use this table to help determine the appropriate character size to display upon viewing distance and the speed at which the viewer may be traveling.

Character Size		Maximum Viewing Distance	Maximum Viewing Time in Seconds							
Inches	Feet	5MPH	15MPH	25MPH	35MPH	45MPH	55MPH	65MPH	75MPH	
2	60	8.2	2.7	1.6	1.2	0.9	0.7	0.6	0.5	
6	180	24.5	8.2	4.9	3.5	2.7	2.2	1.9	1.6	
8	240	32.7	10.9	6.5	4.7	3.6	3	2.5	2.2	
9	270	36.8	12.3	7.4	5.3	4.1	3.3	2.8	2.5	
10	300	40.9	13.6	8.2	5.8	4.5	3.7	3.1	2.7	
12	360	49.1	16.4	9.8	7	5.5	4.5	3.8	3.3	
17	510	69.5	23.2	13.9	9.9	7.7	6.3	5.3	4.6	
24	720	98.1	32.7	19.6	14	10.9	8.9	7.5	6.5	
36	1080	147.2	49.1	29.4	21	16.4	13.4	11.3	9.8	

Green shaded areas represent an acceptable exposure time to view text messages.